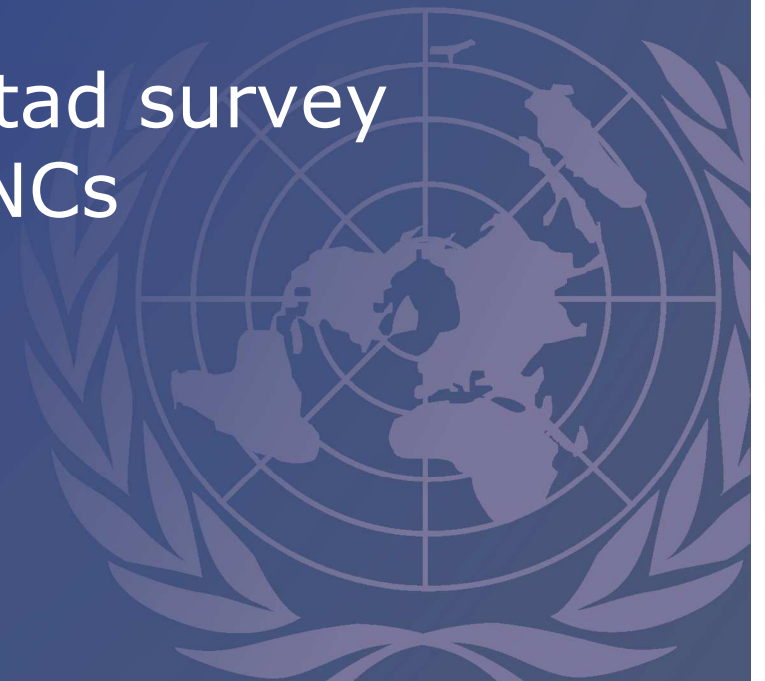




World Investment Prospects 2008-2010

Main results of an Unctad survey
Among large TNCs





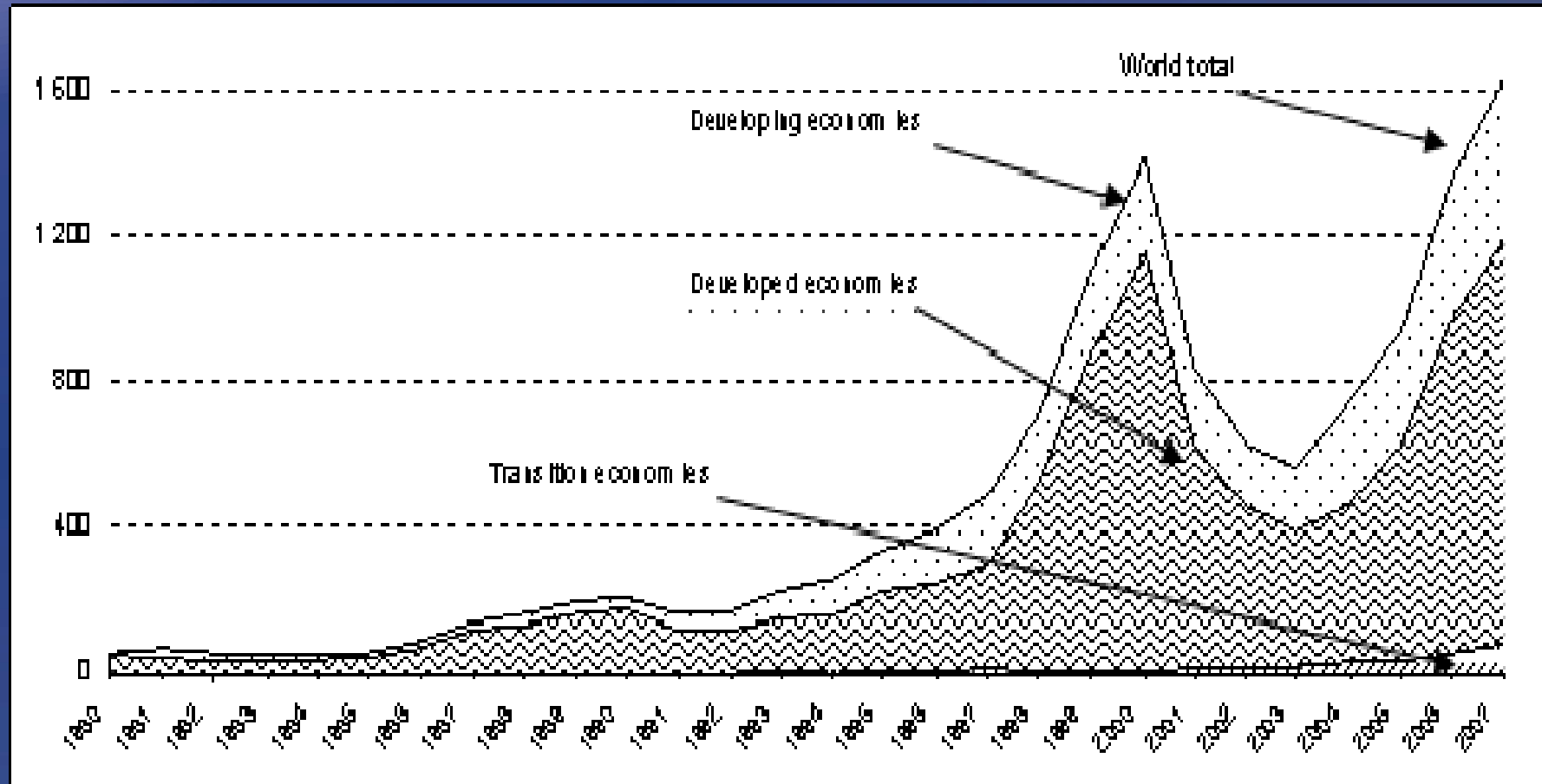
Purposes and methodology

- Purpose : identify the main features of FDI for the three years ahead
- Methodology : survey among the top 3000 non-financial TNCs – about 220 respondents
- Works carried out directly by the Unctad team with a contribution from a panel of international experts specialized on location issues



A record year for FDI flows

FDI inflows: global and by groups of economies, 1980–2007

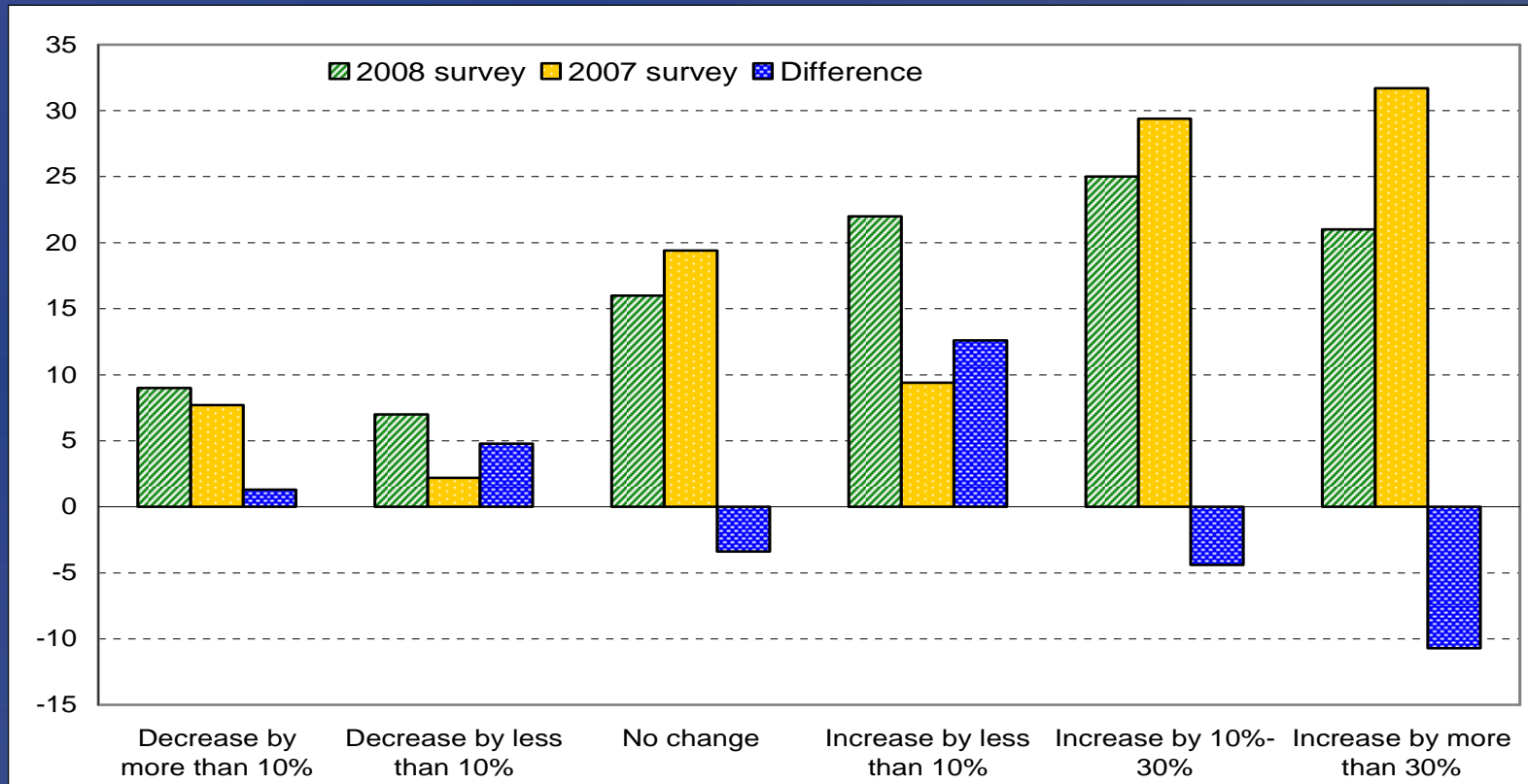


Source: UNCTAD



Increased caution among TNCs over FDI prospects

**Expected change in FDI flows between 2008 and 2010
(Per cent of responses)**

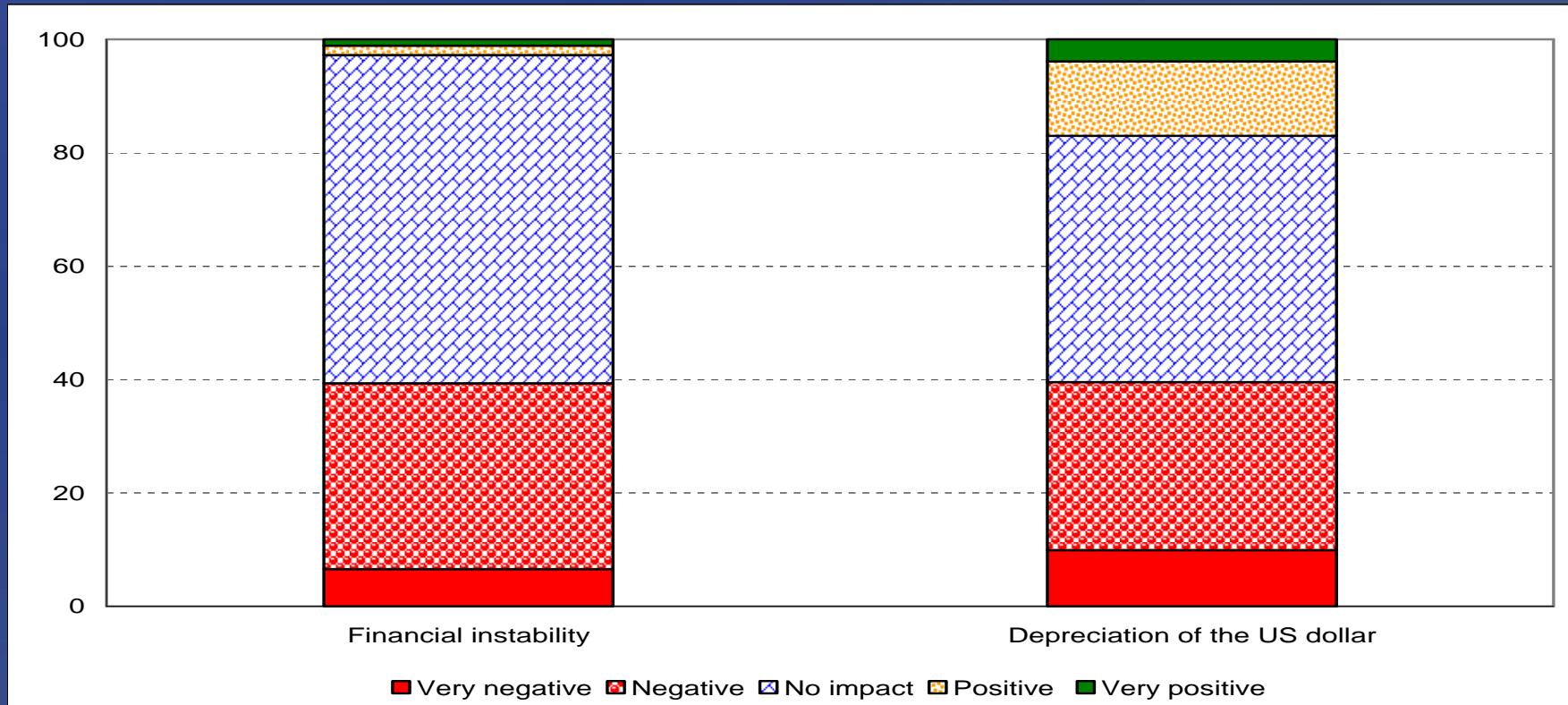


Source: WIPS 2008-2010



The financial turmoil leaves first marks on FDI plans

Impact of the financial crisis and dollar depreciation on FDI plans (Per cent of responses)

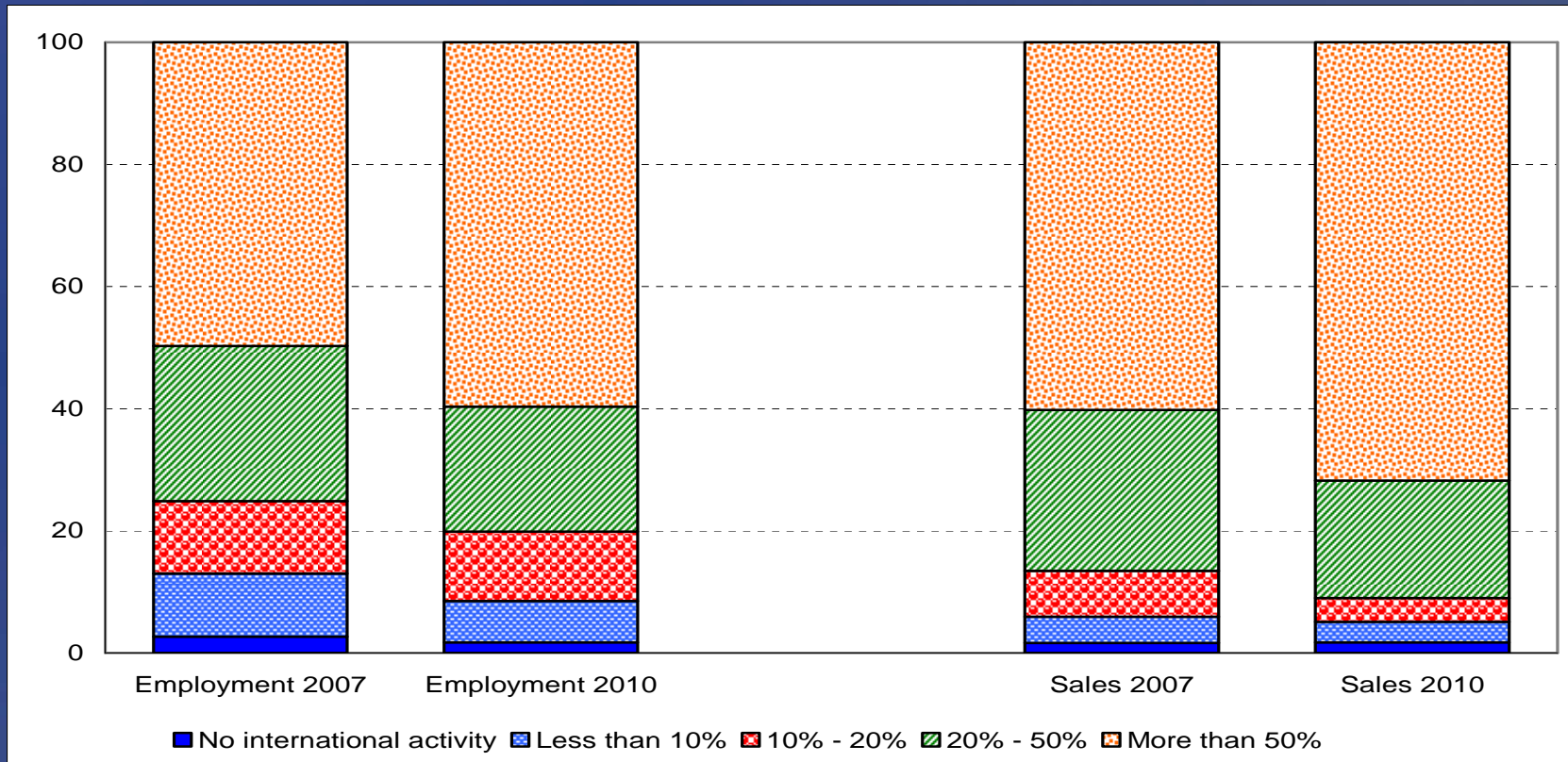


Source: WIPS 2008-2010



Internationalization of companies set to continue

Expected changes in internationalization of employment and sales, 2007-2010 (per cent of responses)

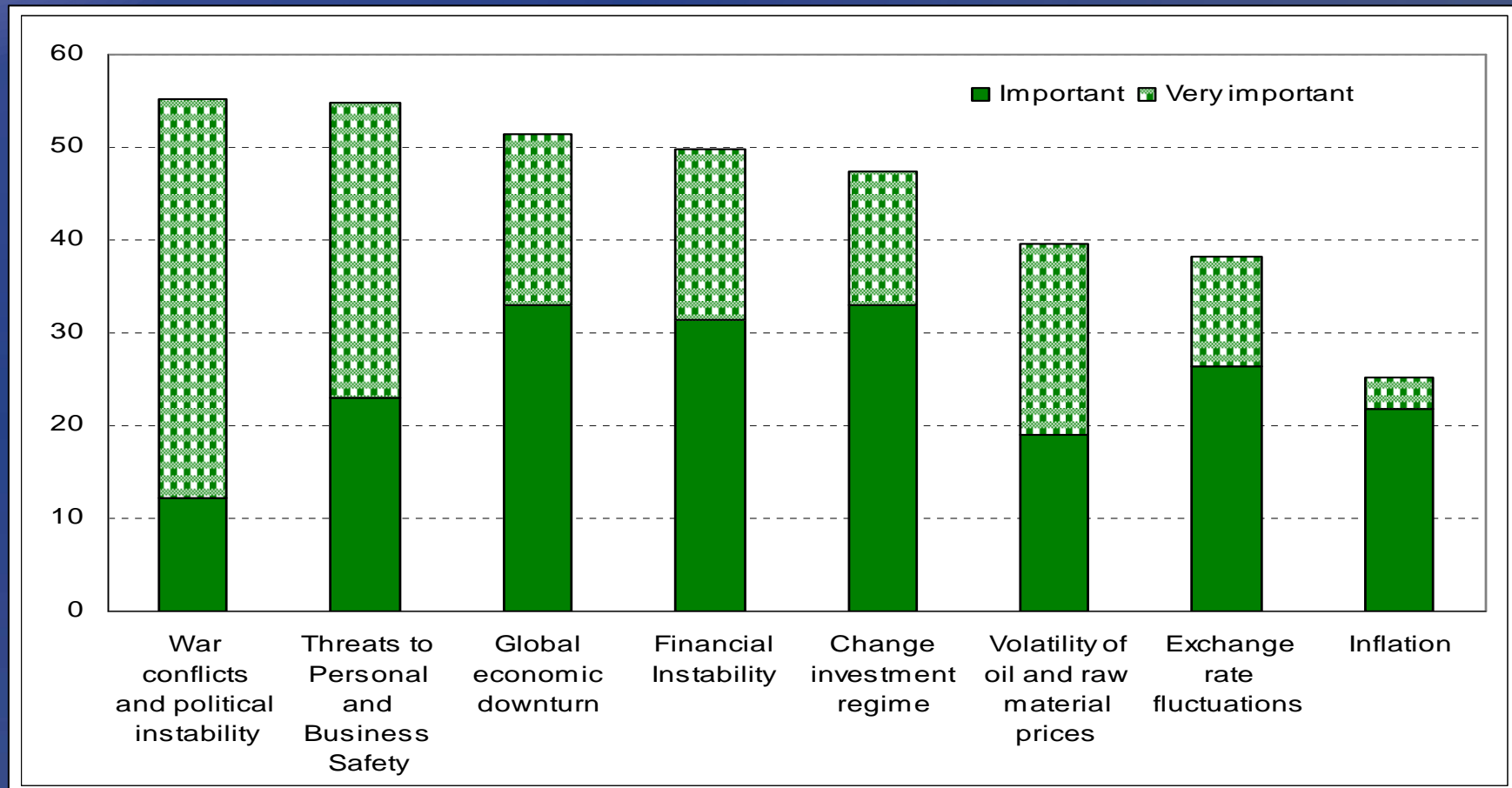


Source: WIPS 2008-2010



A period of high uncertainty

Importance of risk factor for FDI decision (per cent of responses)

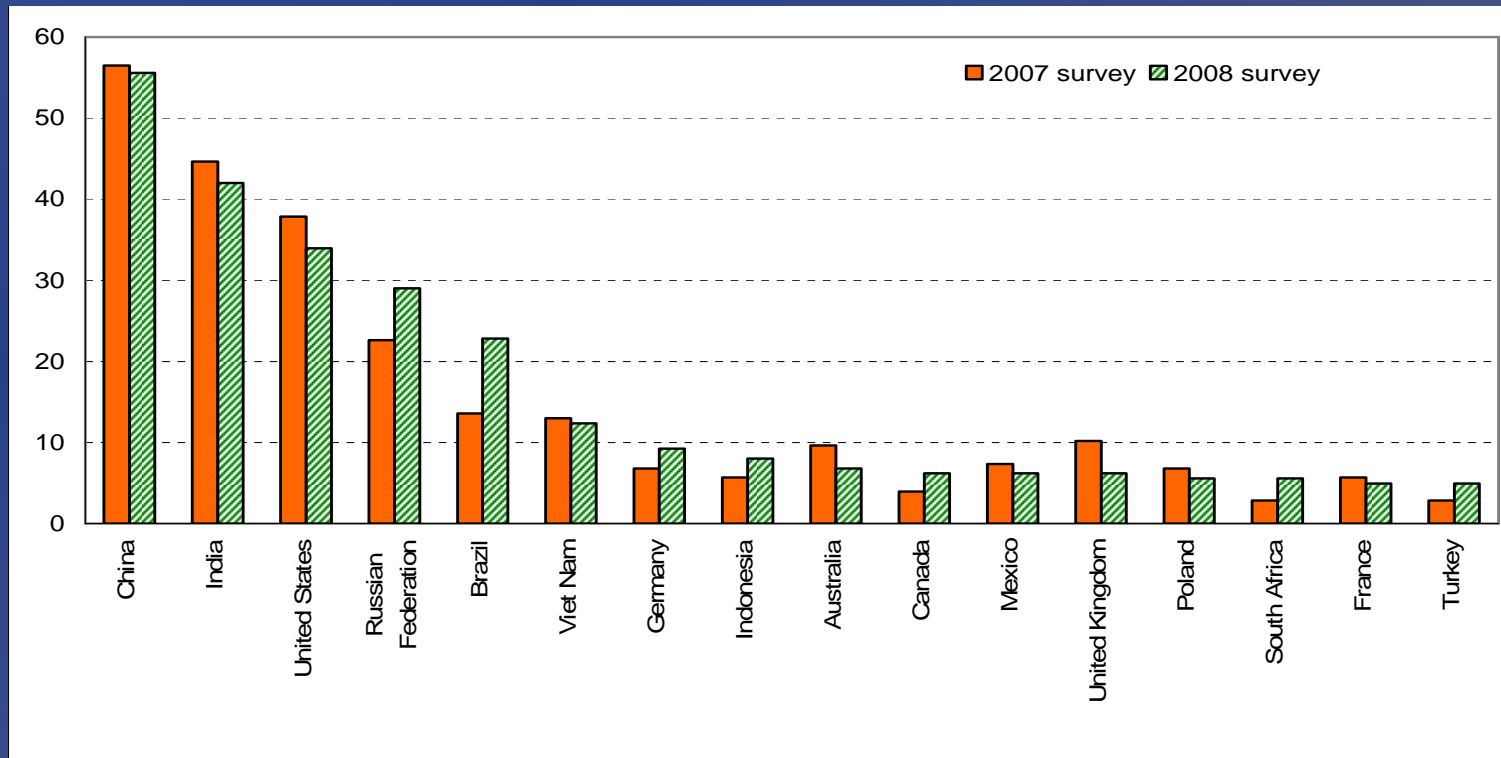


Source: WIPS 2008-2010



All BRICs among the most preferred countries for investment

The 15 most preferred countries for the location of FDI
(per cent of responses)

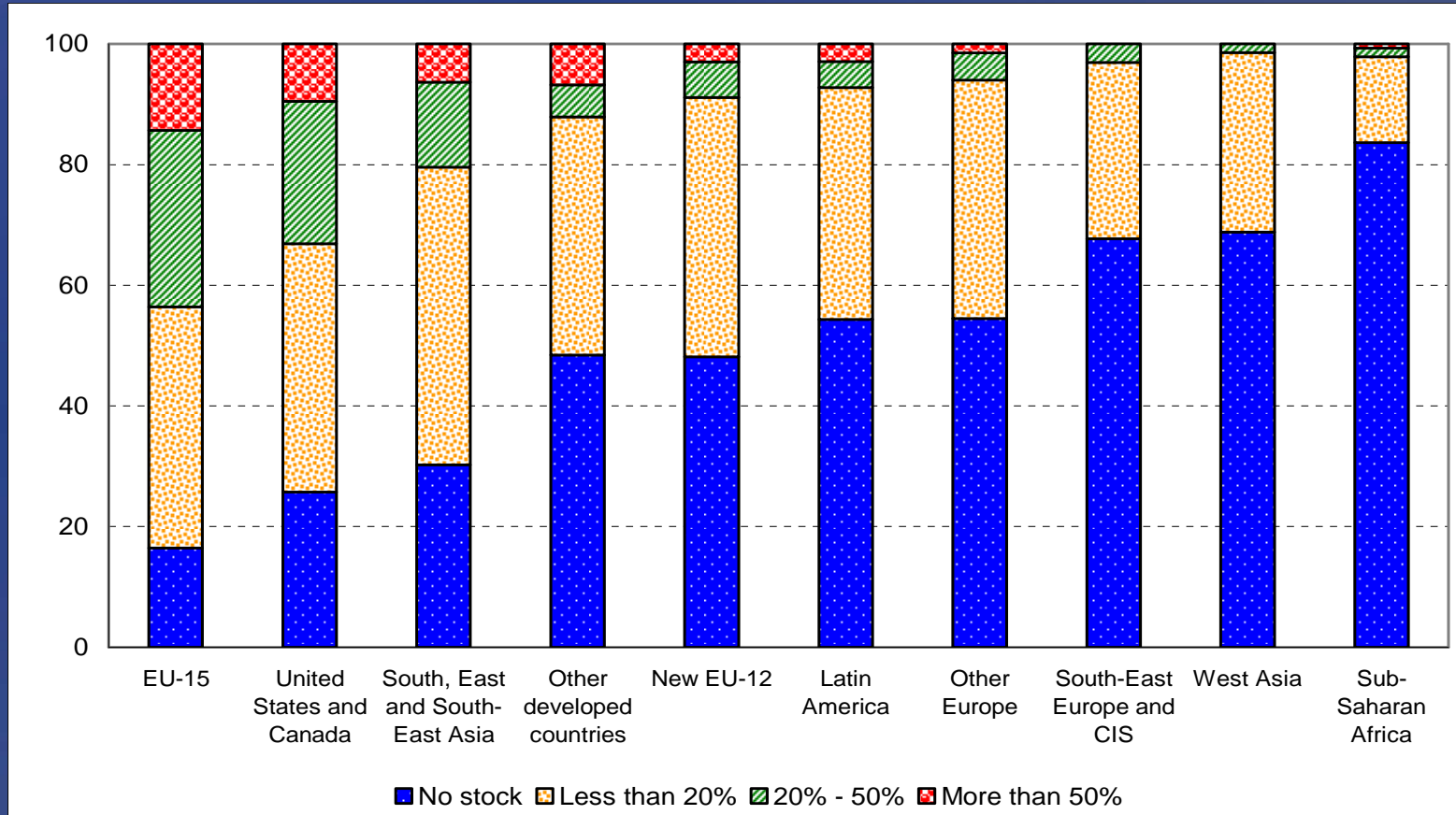


Source: WIPS 2008-2010



Most of TNCs' FDI stock are located in the EU-15 and North America

Share of various host regions in investor's FDI stocks (per cent of responses)

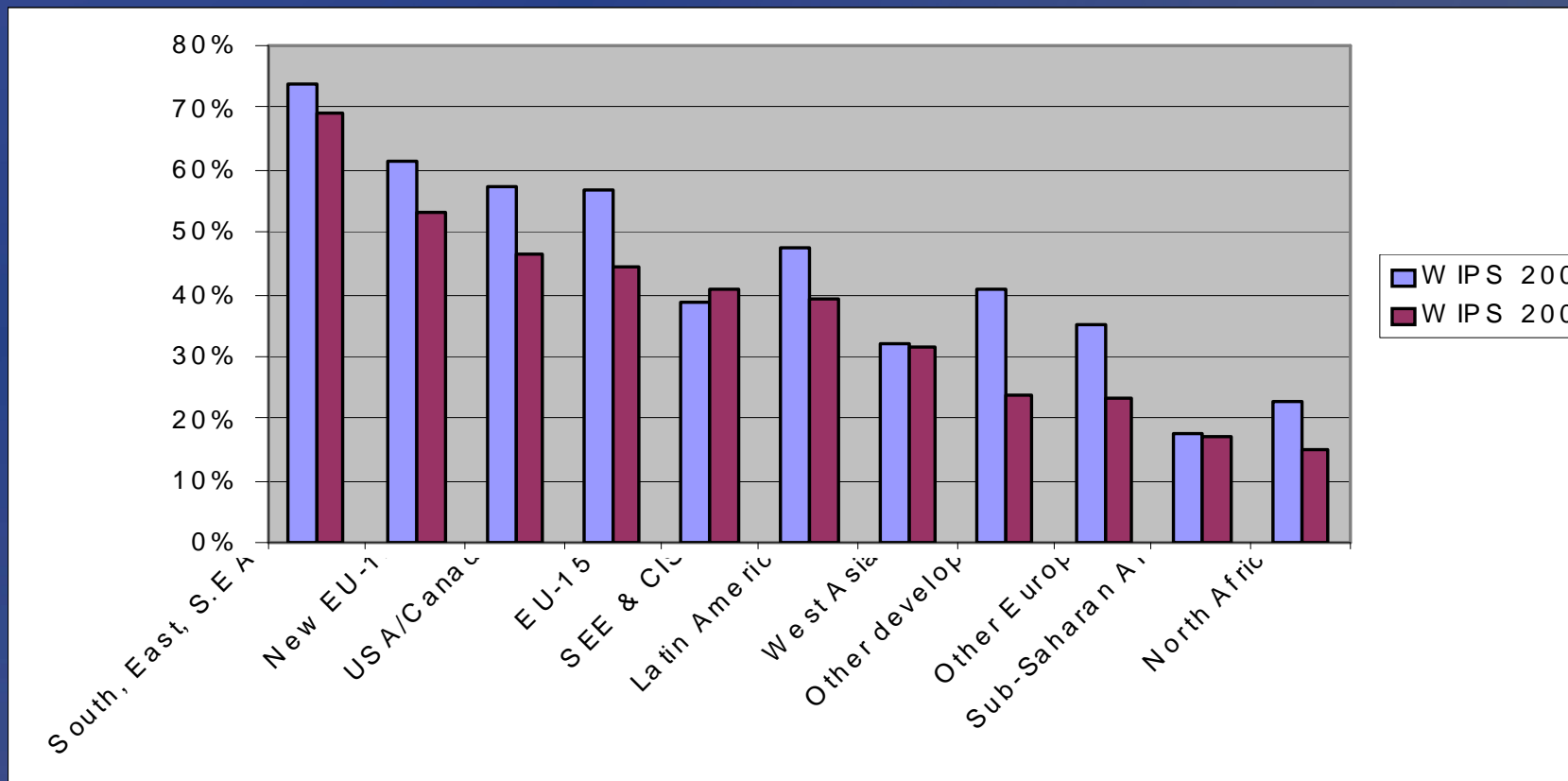


Source: WIPS 2008-2010



Increased preference for developing and transition economies (1: past)

Planned increase in investments, by host region: a comparison with last year's survey (per cent of responses)

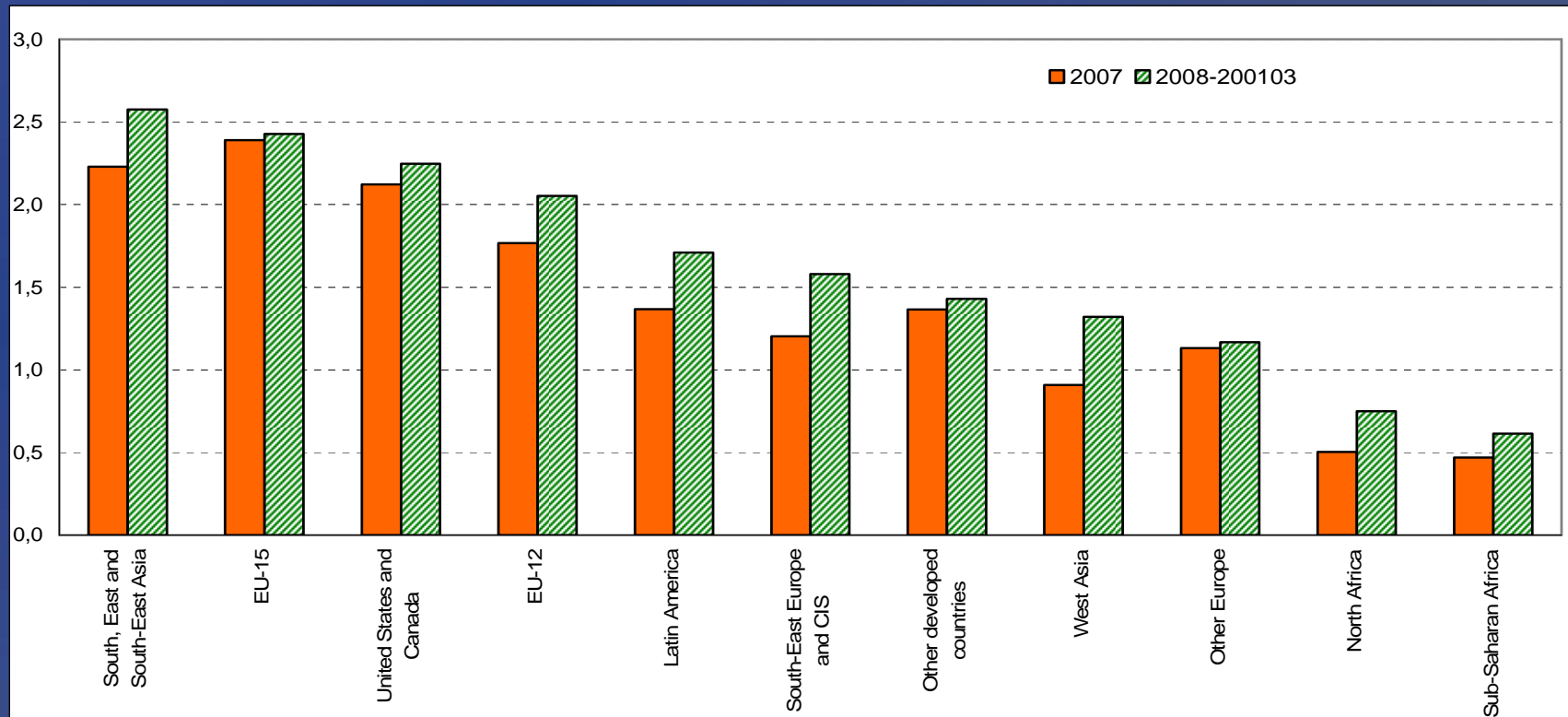


Source: WIPS 2008-2010 and WIPS 2007-2009



Increased preference for developing and transition economies (2:future)

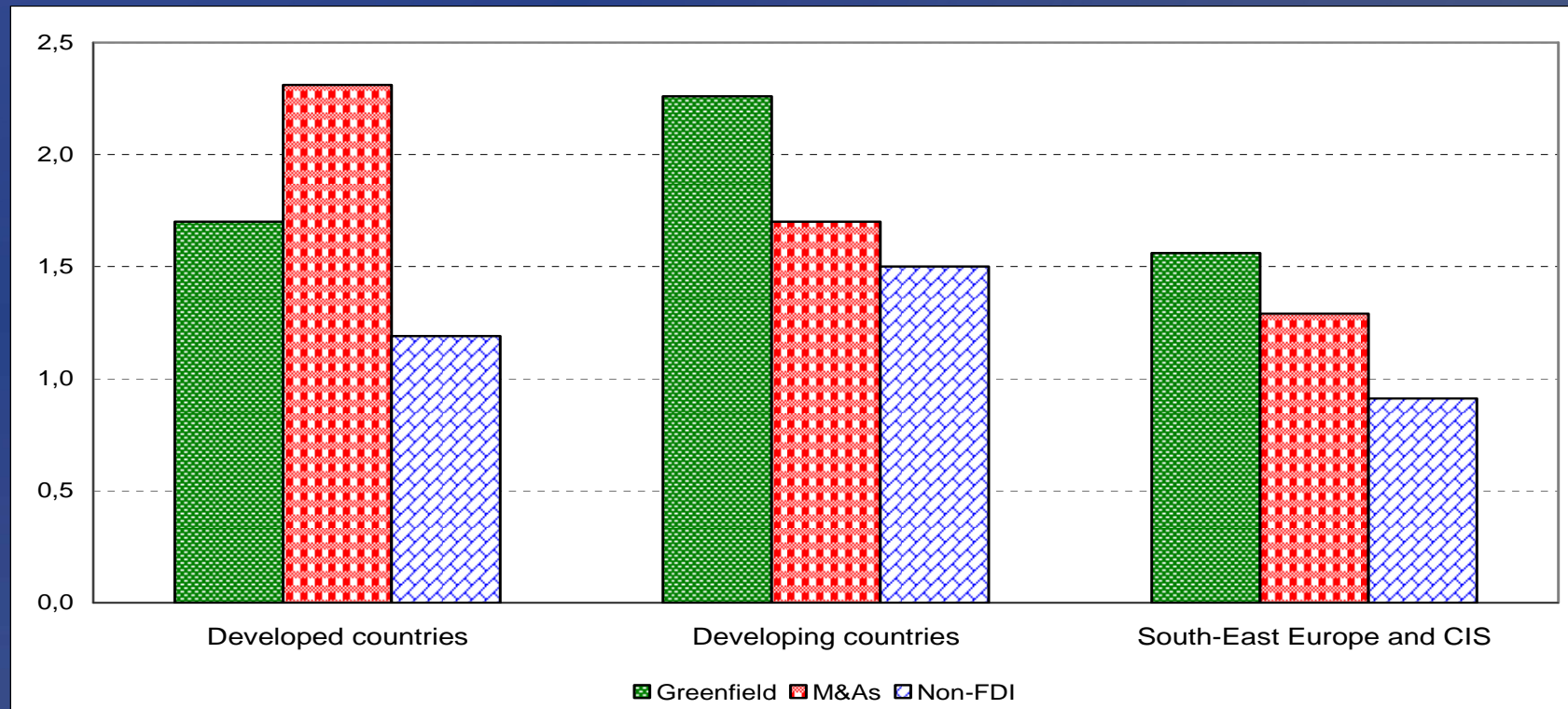
**Investment preferences by host regions, 2007 and 2008-2010
(Average of answers. 0 = not preferred; 4 = very preferred)**





M&As in developed economies, greenfield in developing countries

Use of M&As, Greenfields, and non-investment operations
as entry modes depending on the host region
(Average of answers. 0 = not used; 4 = very used)

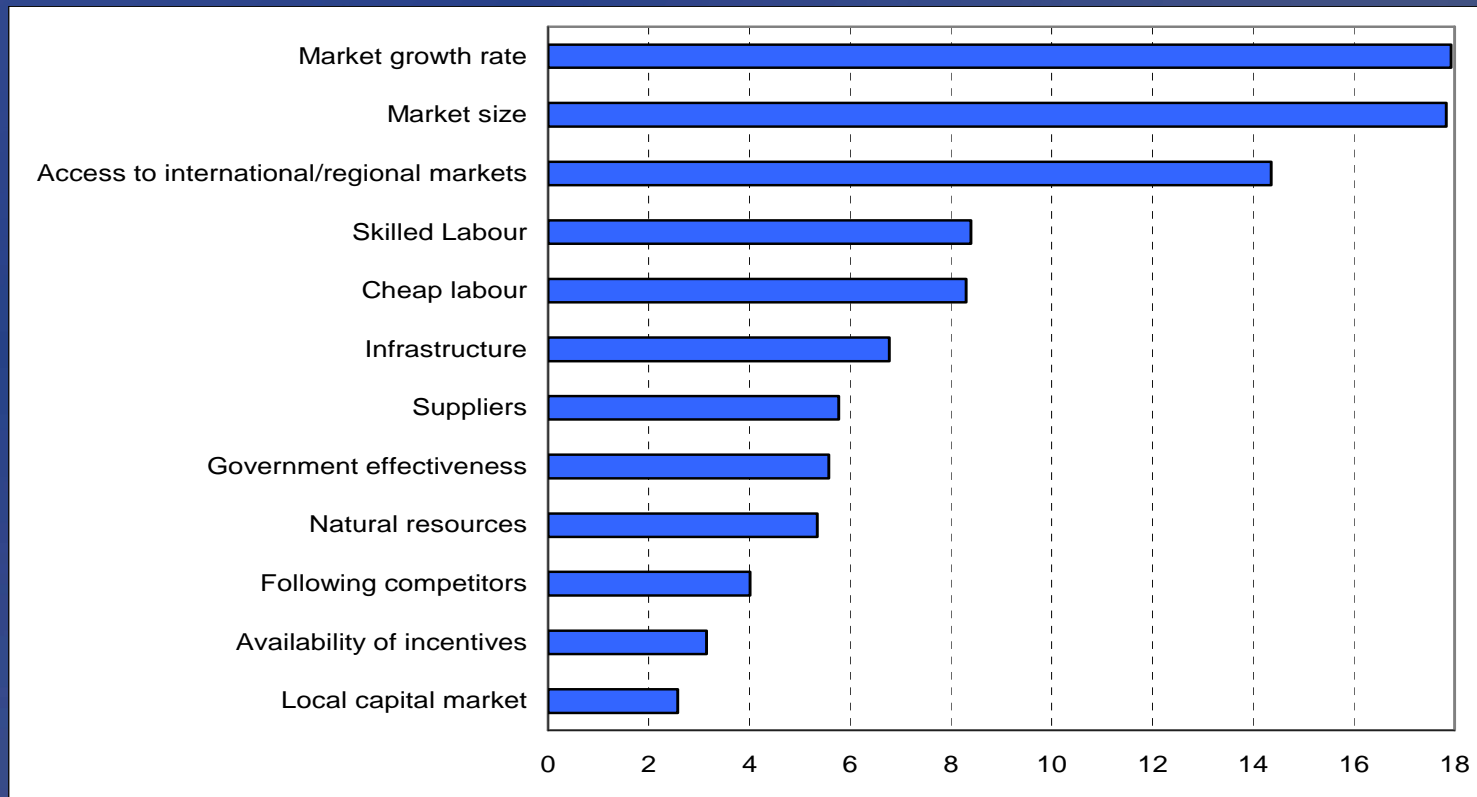


Source: WIPS 2008-2010



Access to market is the major location determinant

Location criteria by order of importance
(per cent of responses)

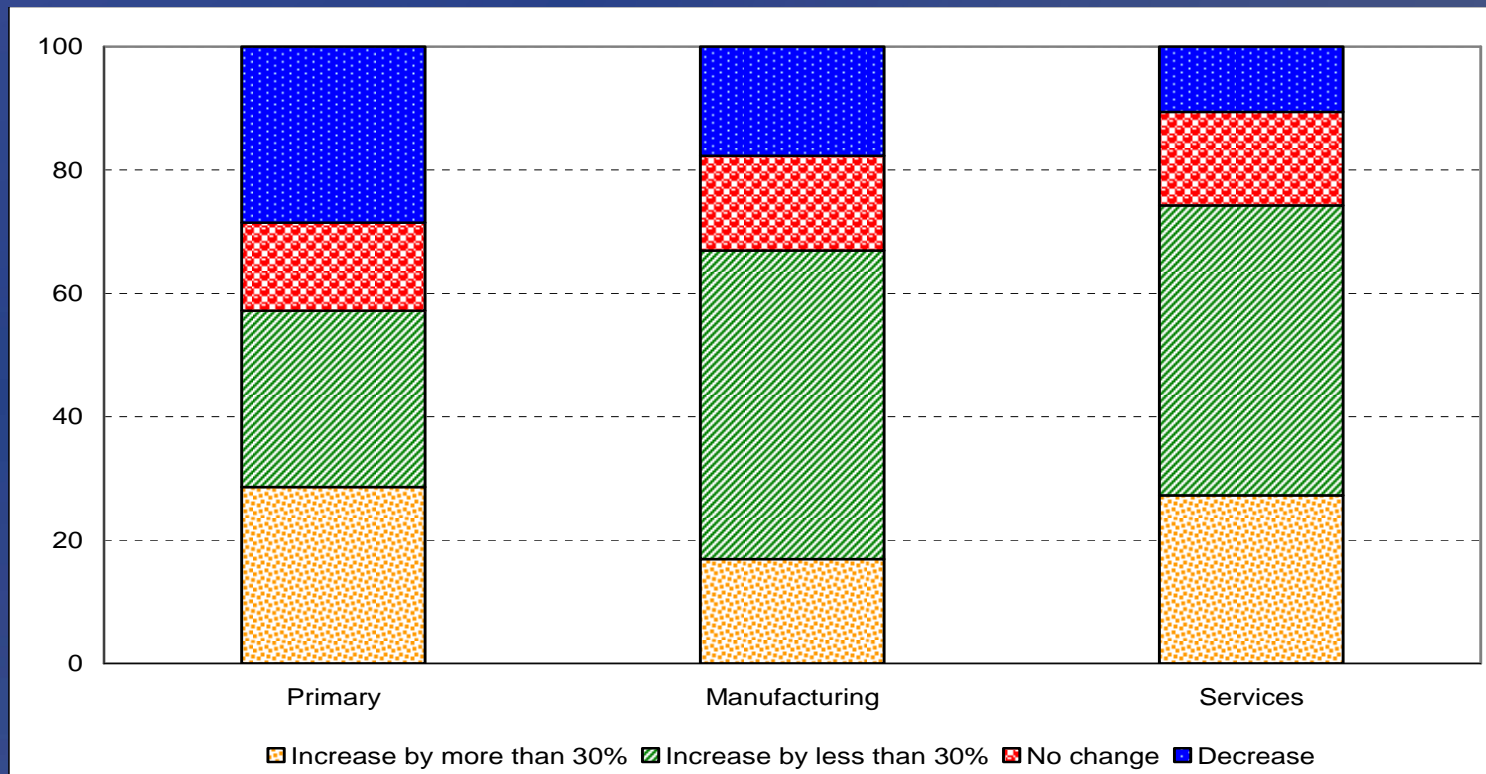


Source: WIPS 2008-2010



Good investment prospects in the services sector

Investment prospects, by sector
(per cent of responses)

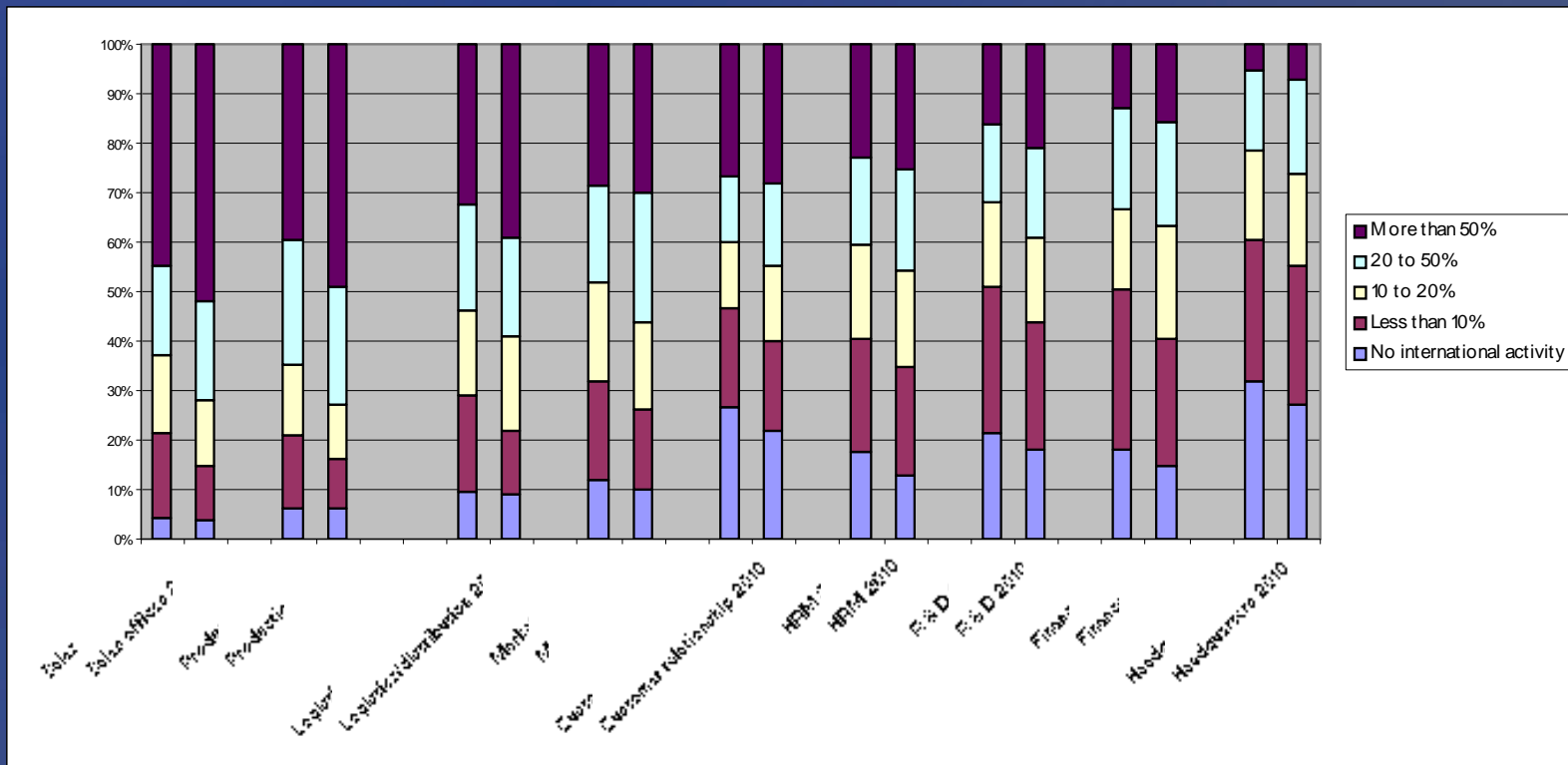


Source: WIPS 2008-2010



Increased internationalization of R&D and headquarters

Internationalization level, by corporate function (per cent of responses)

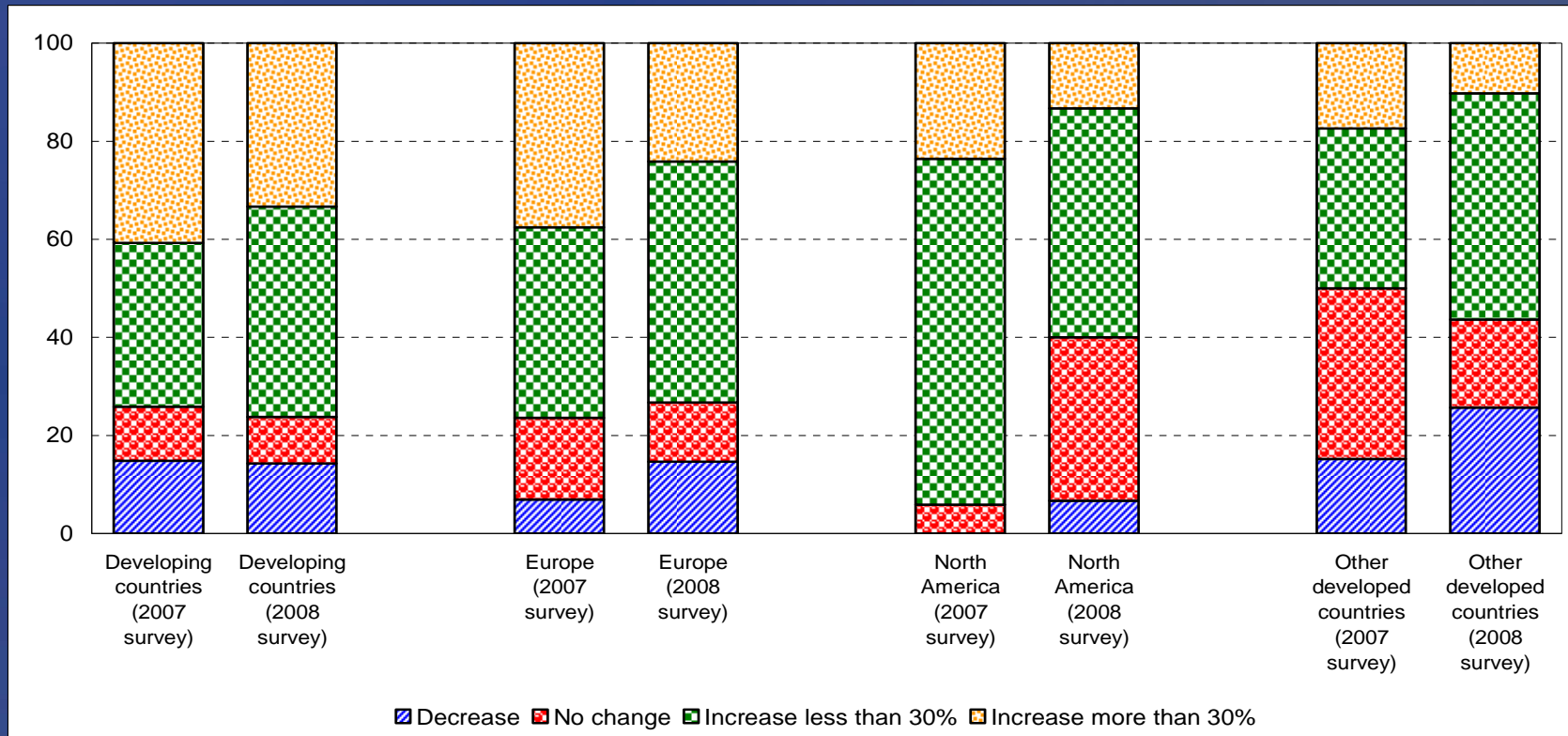


Source: WIPS 2008-2010



Investors from developing Asia are the most dynamic ones

Investment prospects, by home region (per cent of responses)

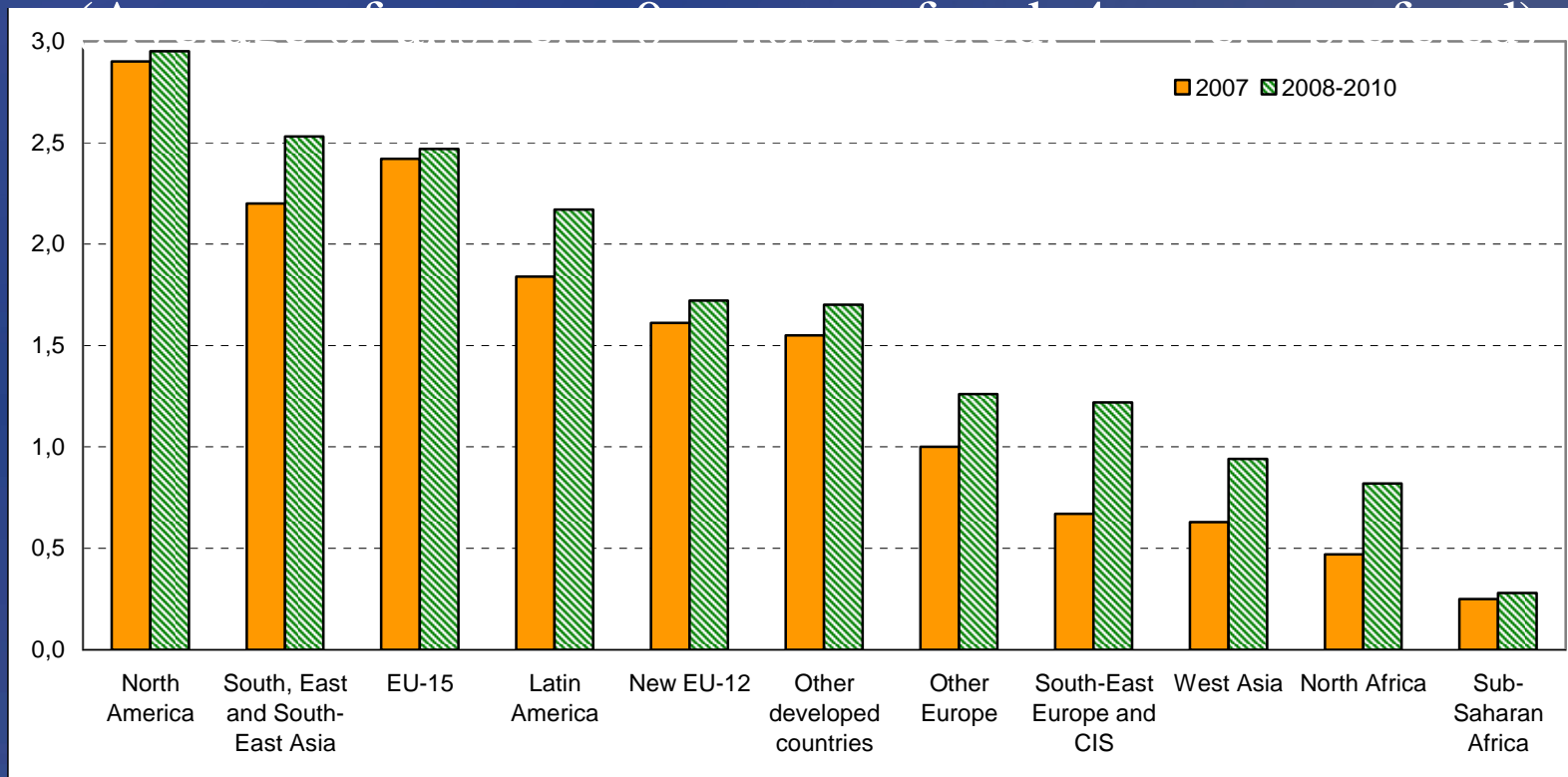


Source: WIPS 2008-2010



North american investors: increased interest for developing and transition countries

Regional investment preferences by North american companies

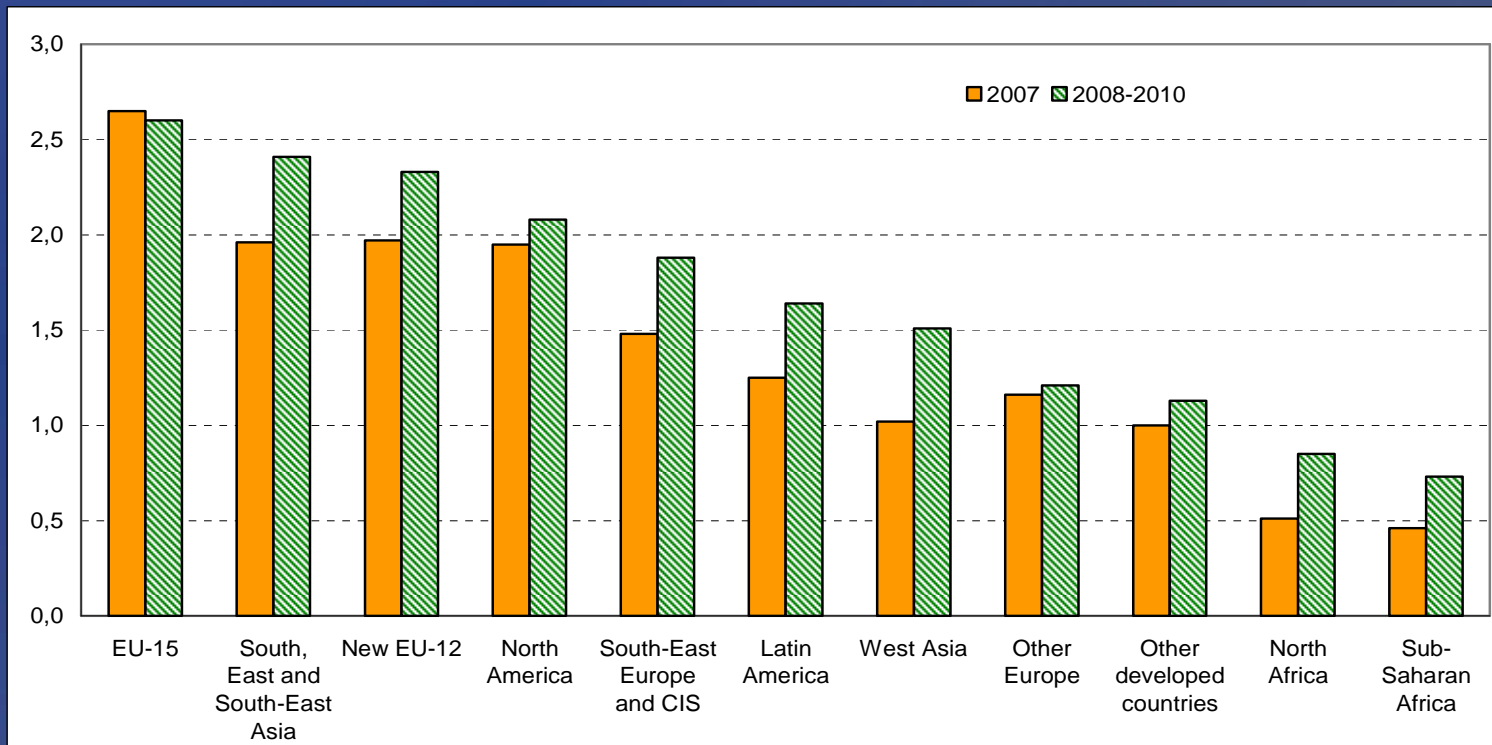


Source: WIPS 2008-2010



European investors: increased interest for developing and transition countries

Regional investment preferences by European companies
(Average of answers. 0 = not preferred; 4 = very preferred)



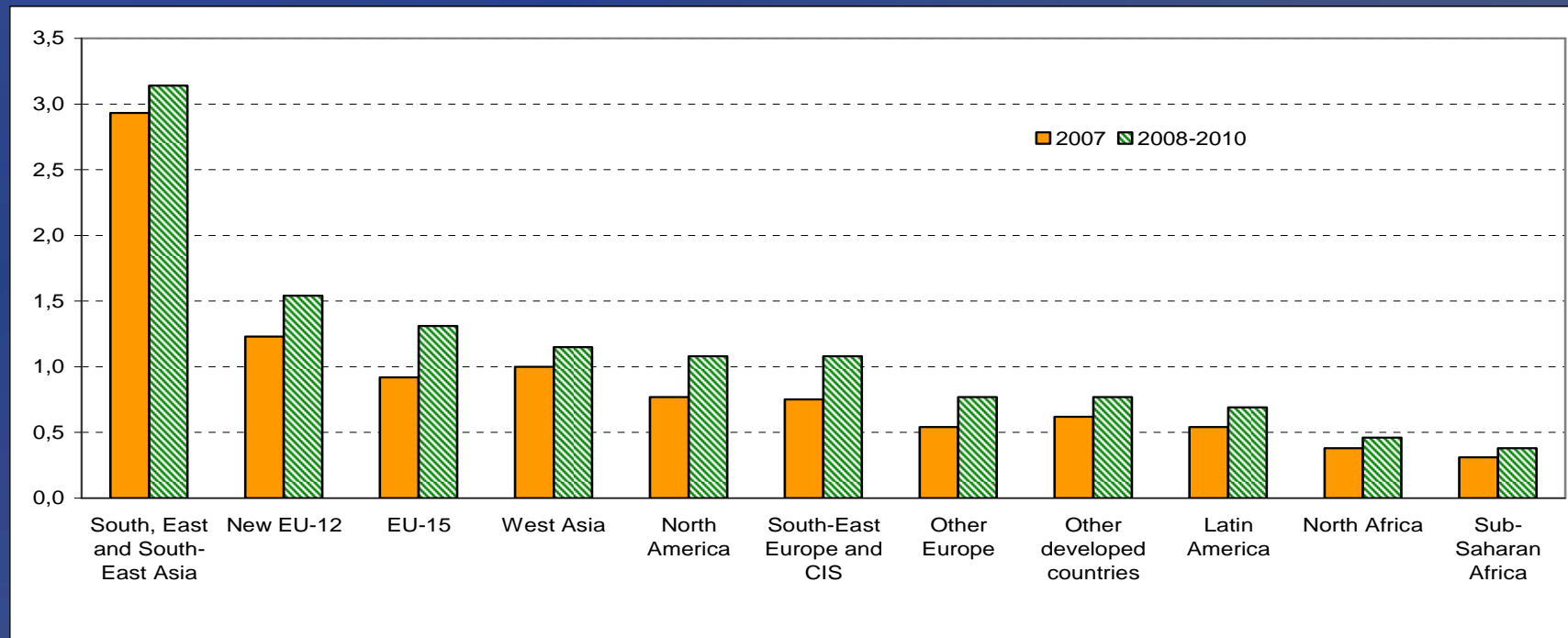
Source: WIPS 2008-2010



Investors from developing Asia : growing interest for advanced economies

**Regional investment preferences by companies from
developing asia companies**

(Average of answers. 0 = not preferred; 4 = very preferred)



Source: WIPS 2008-2010



THANK YOU FOR YOUR ATTENTION !!!

