



UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

World Investment Prospects 2007-2009

Main results of the Unctad WIPS Survey

WIPS 2007-2009@UNCTAD



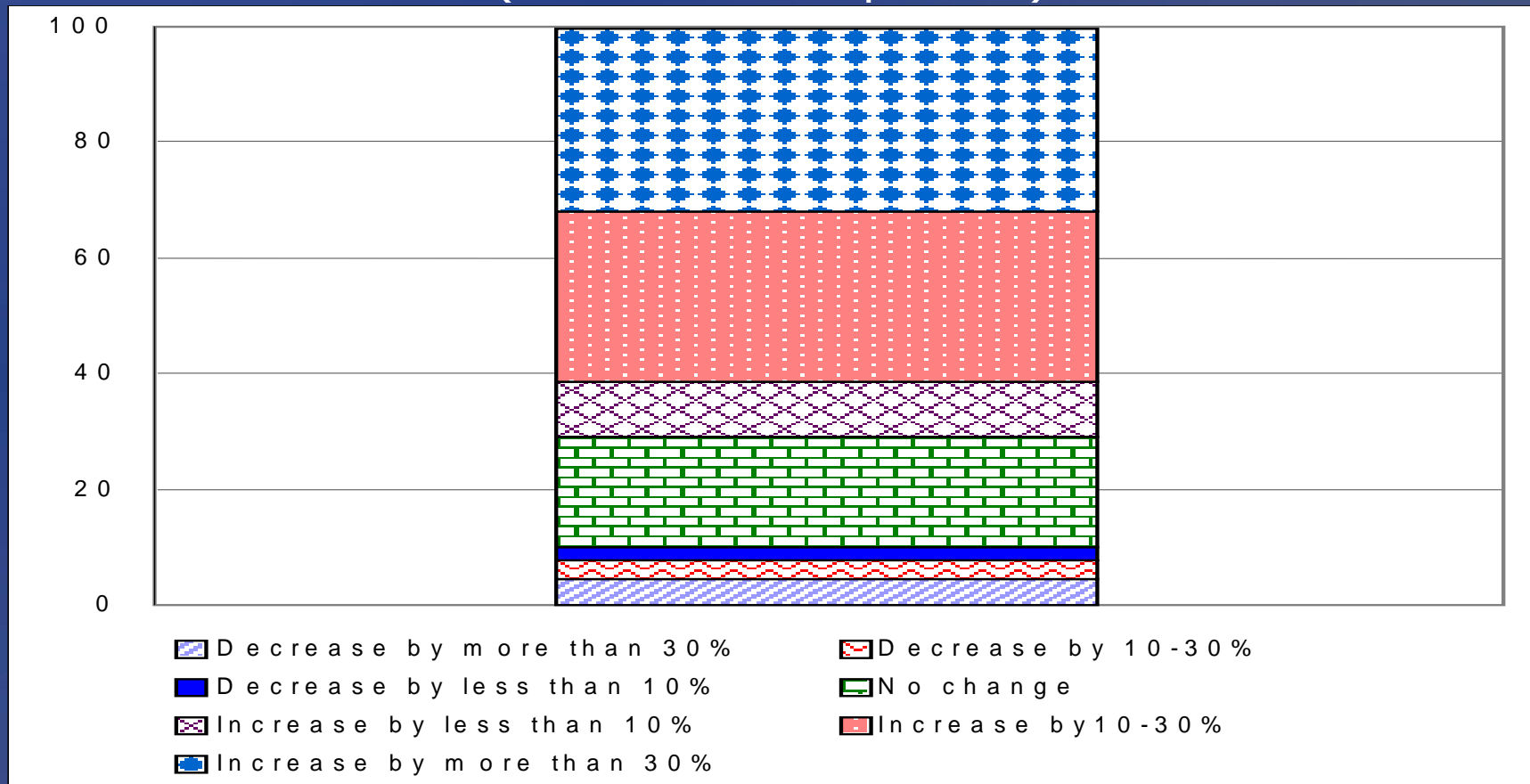
Objectives and methodology

- Purpose : identify the main features of FDI for the three years ahead
- Methodology : survey among the top 1500 non-financial TNCs – about 200 respondents
- Works carried out directly by the Unctad team with a contribution from a panel of international experts specialized on location issues



70 % of respondents anticipate a growth in their FDI flows

Expected change in FDI flows between 2006 and 2009
(Per cent of responses)

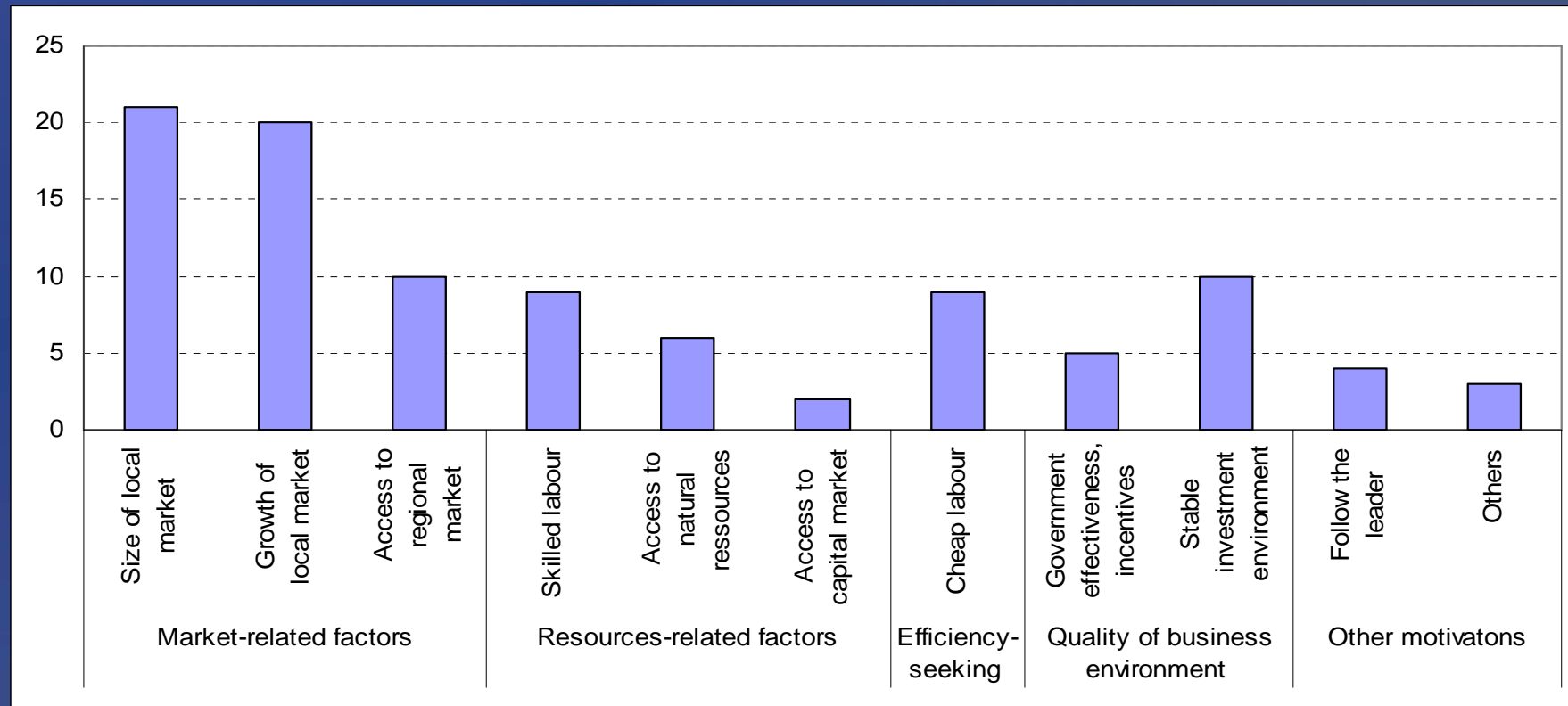


Source: WIPS survey



Access to market still the major motive to set up a business

Location criteria in order of importance, 2007–2009
(Per cent of responses)

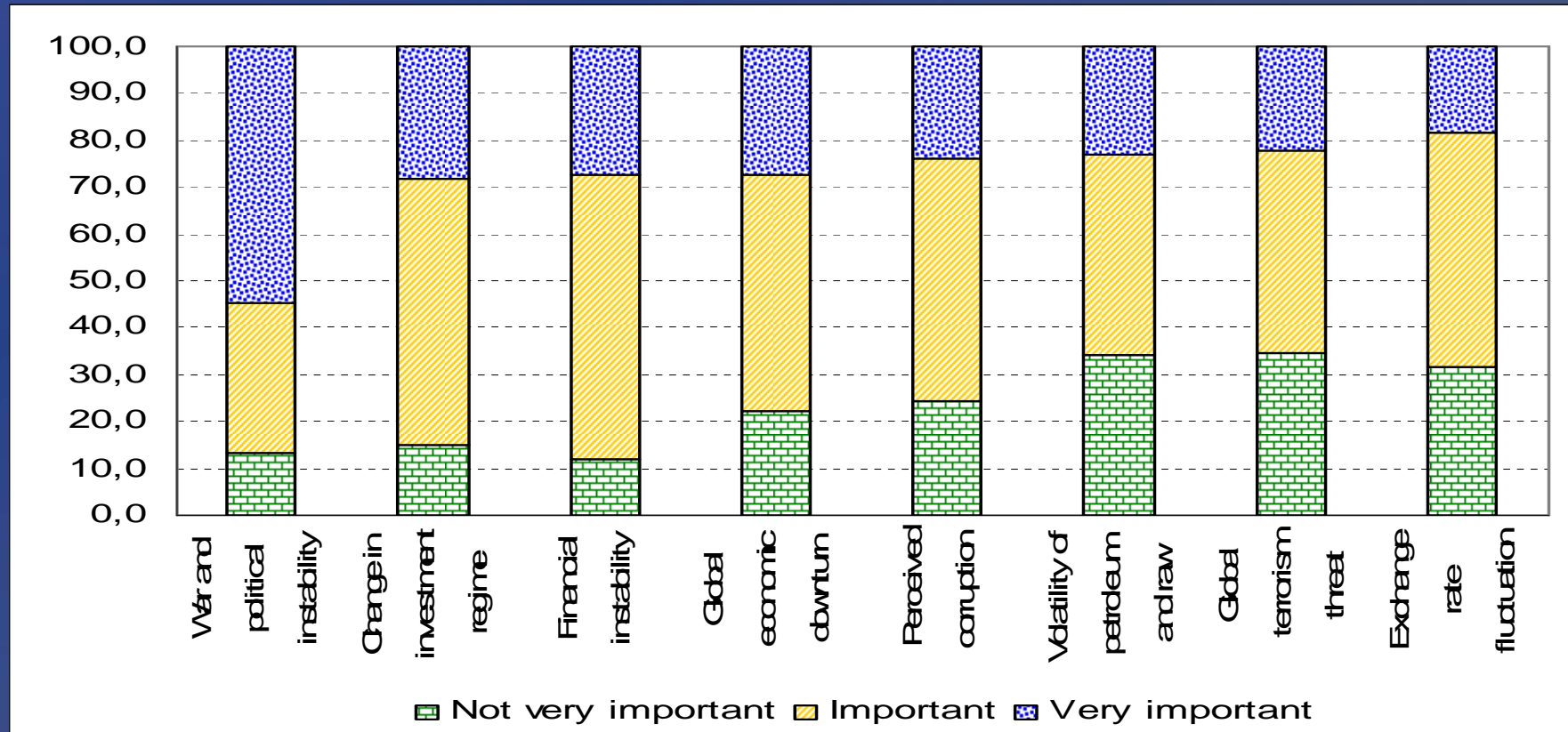


Source: WIPS survey



High awareness of financial and geopolitical risks

Importance of risk factors for FDI decisions, 2007–2009
(Per cent of responses)

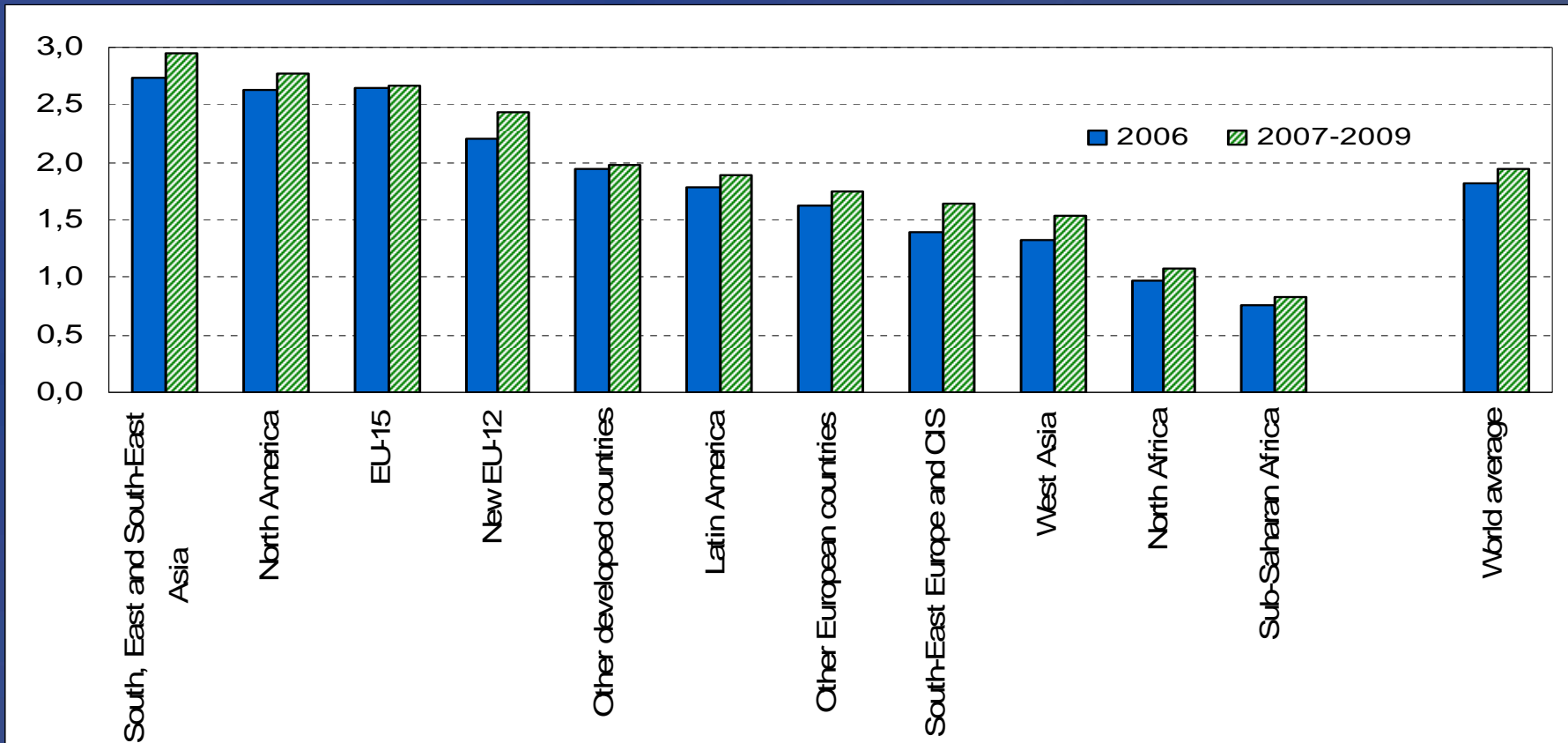


Source: WIPS survey



Rising preference for South and East Asia

Investment preferences by host region, 2006 and 2007–2009
(Average score: 0=Not at all important, 4=Very important)

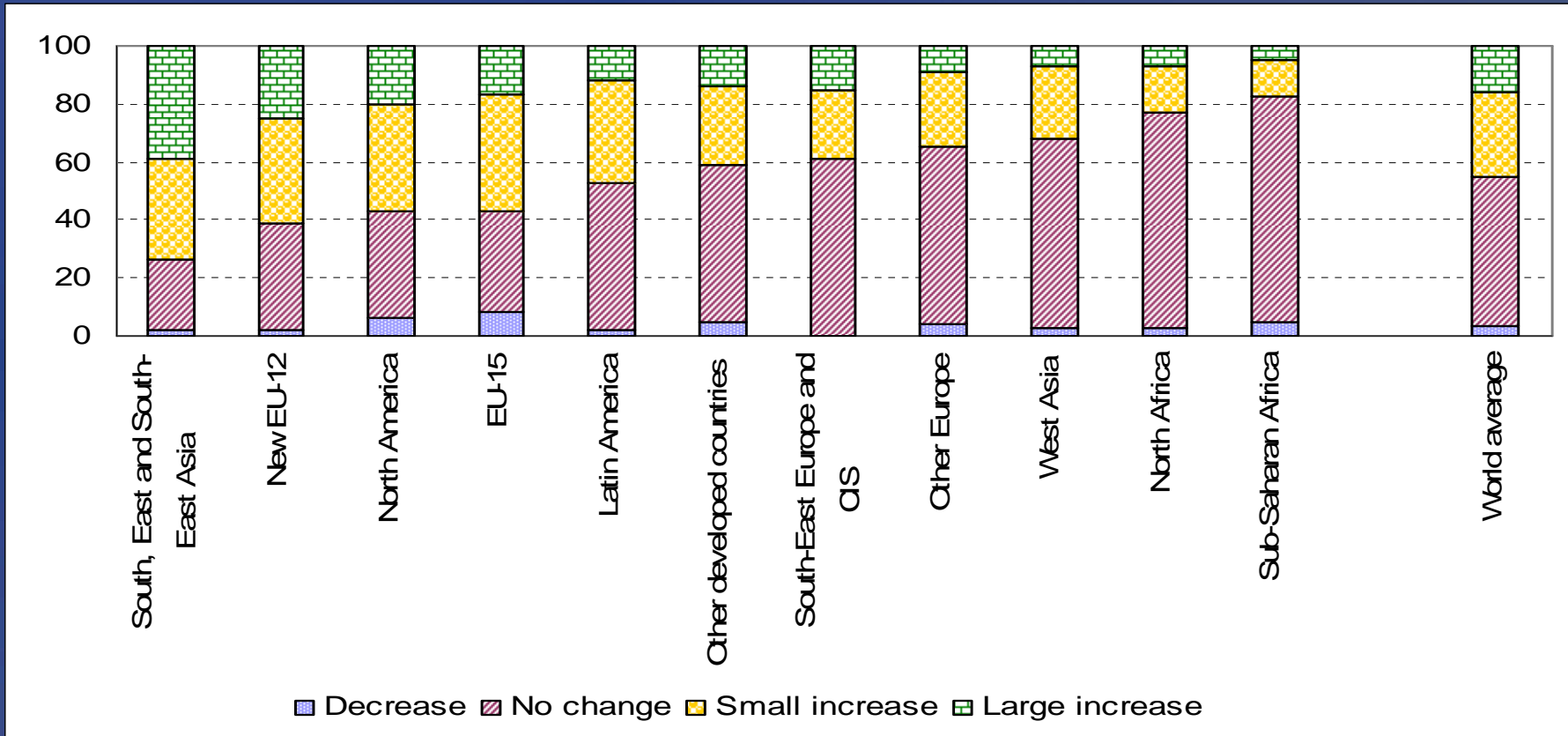


Source: WIPS survey



Fast growth in actual FDI flows towards South and East Asia

FDI prospects by host region, 2007–2009 (Per cent of responses)

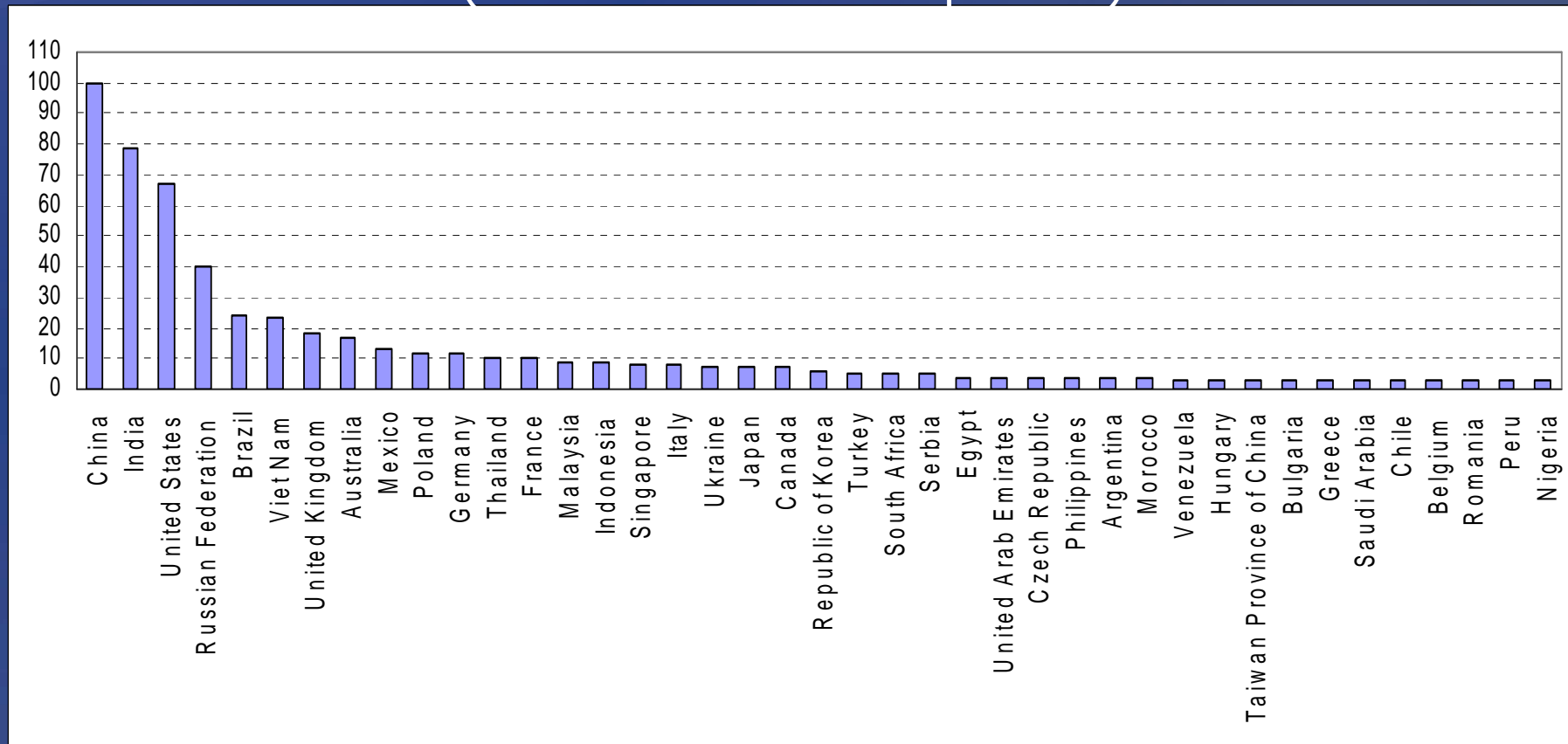


Source: WIPS survey



China and India most preferred locations in the world

Most attractive economies for the location of FDI, 2007–2009
(Total number of responses)

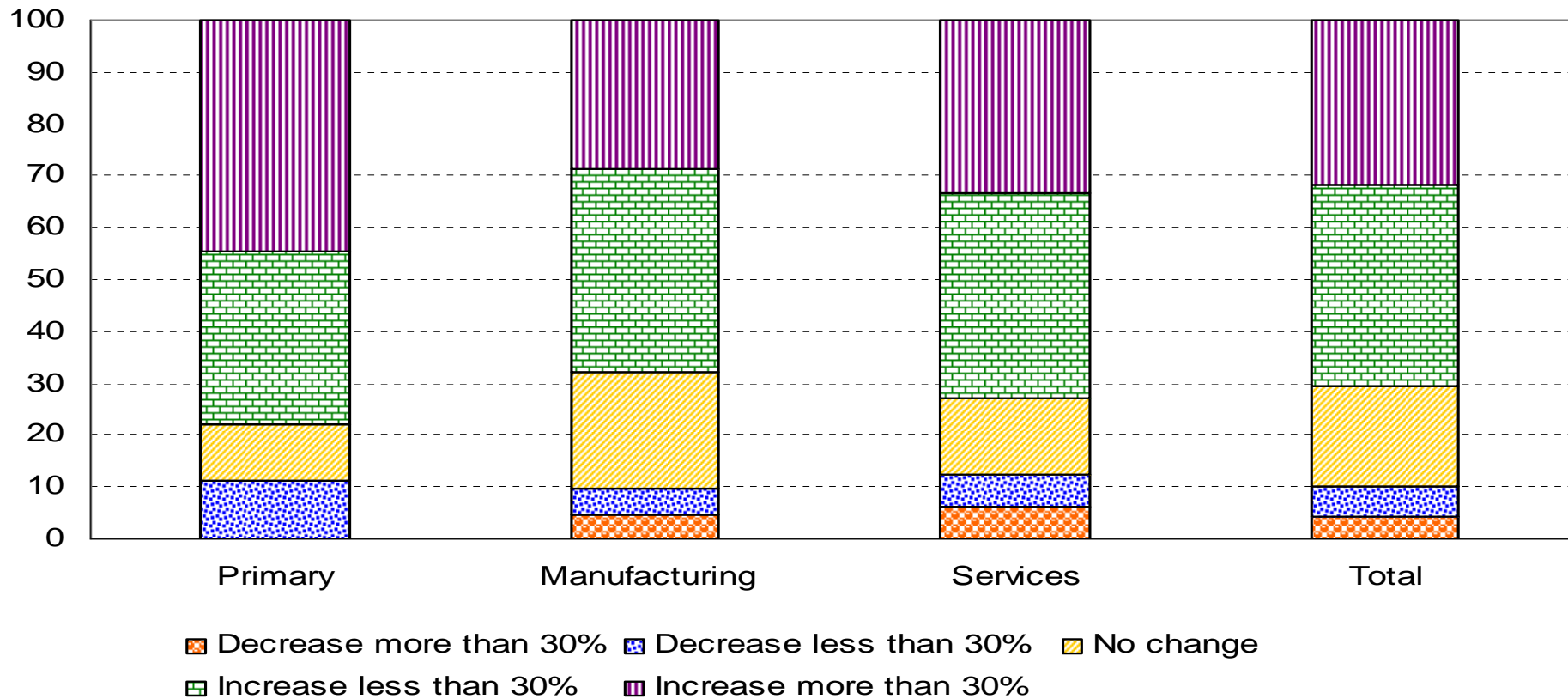


Source: WIPS survey



Most industries will share the dynamism of FDI

Changes in FDI by sector, 2006–2009 (Per cent of responses)

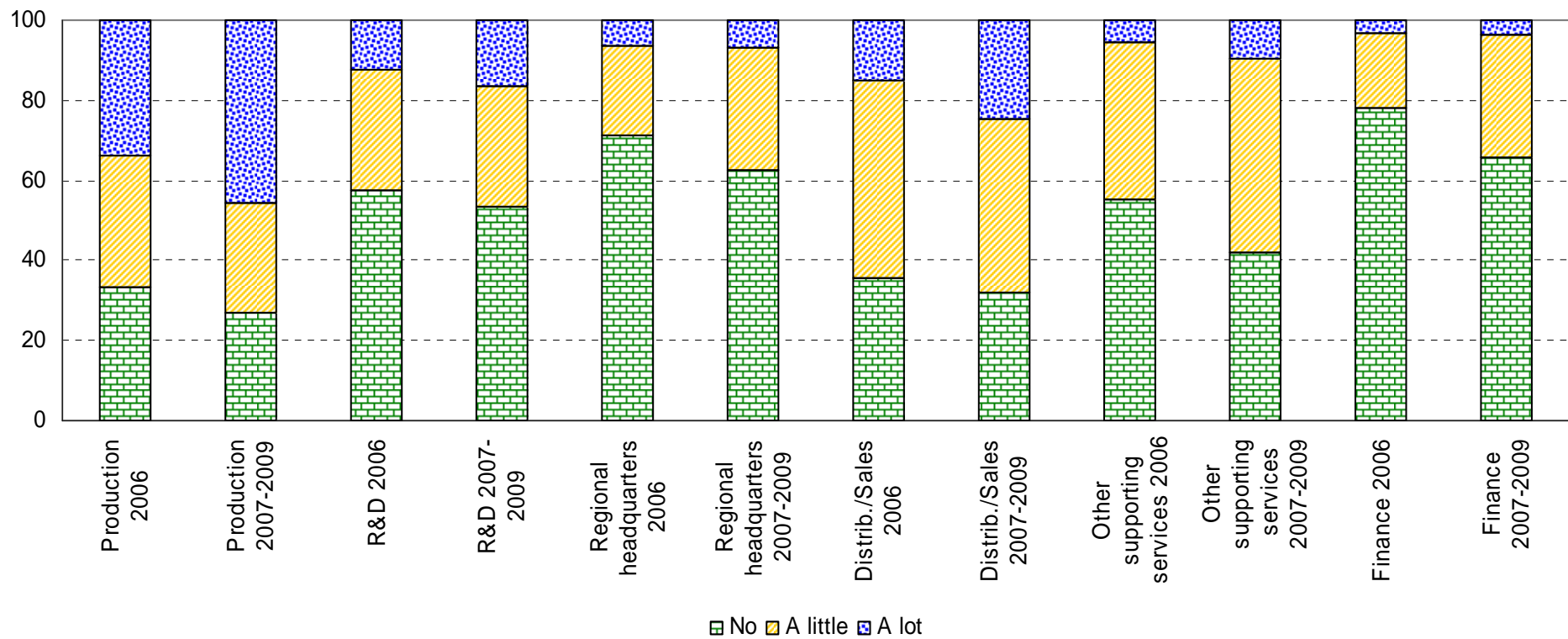


Source: WIPS survey



Internationalization gains momentum in new corporate functions : R&D, SSC, HQ...

Expansion or relocation abroad by corporate function, 2006 and 2007-2009 (Per cent of total respondents)

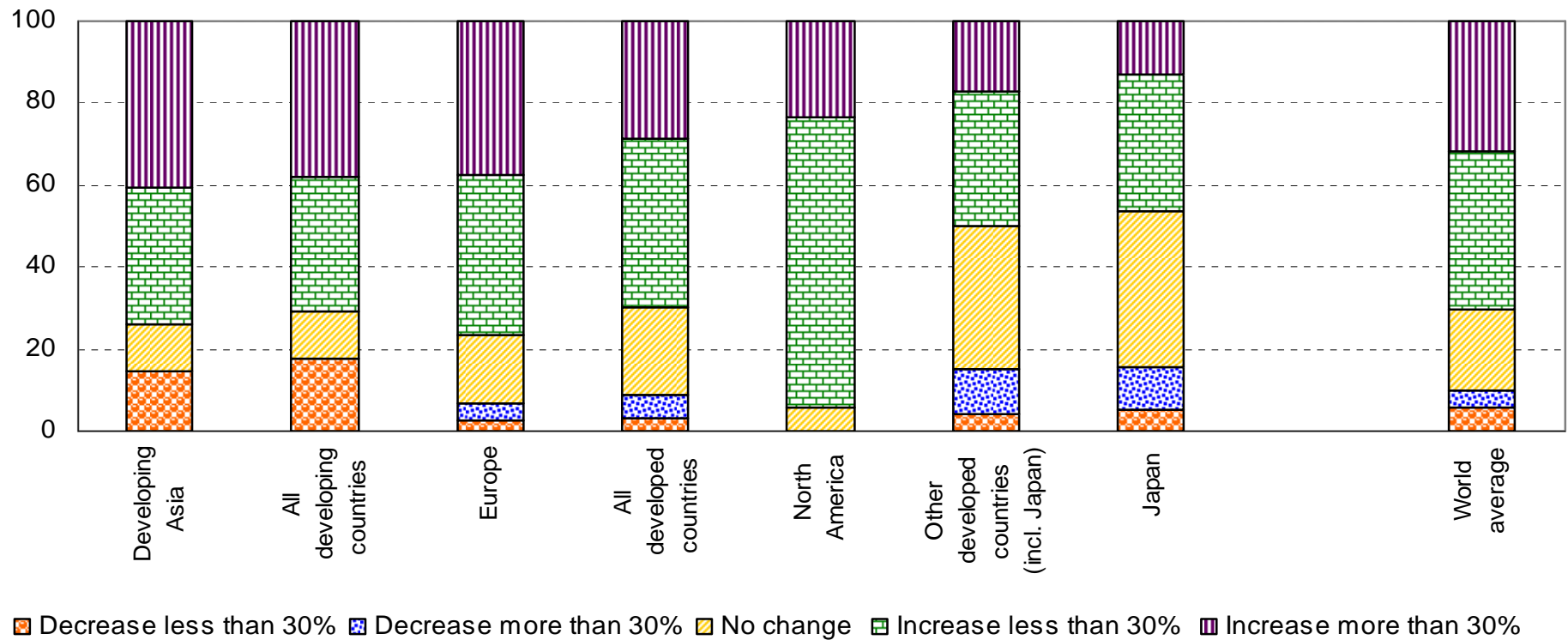


Source: WIPS survey



Fast growth in FDI from developing Asia

Expected change in FDI expenditures by home region, 2006–2009 (Per cent of responses)

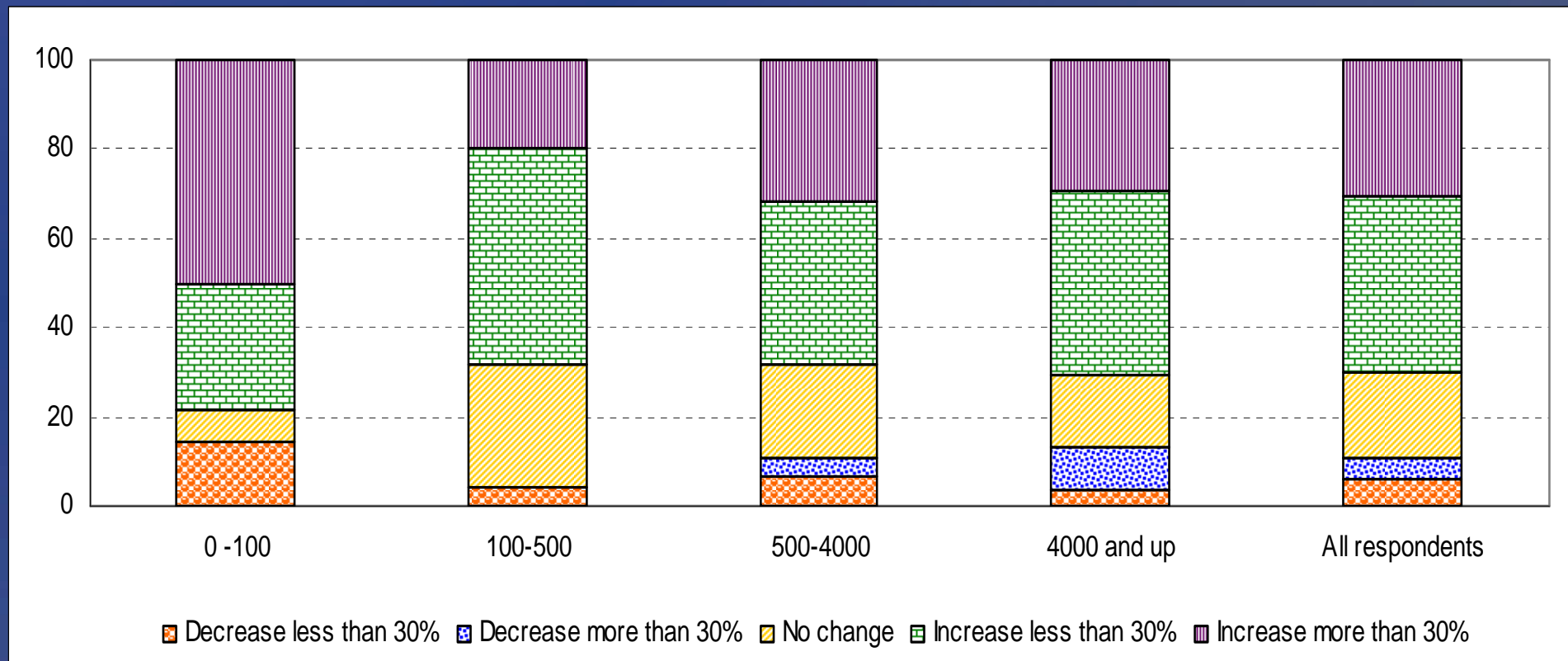


Source: WIPS survey



Fast growth in FDI for the « small/large » TNCS

Expected change in FDI expenditures by company size, 2006–2009 (Per cent of responses)

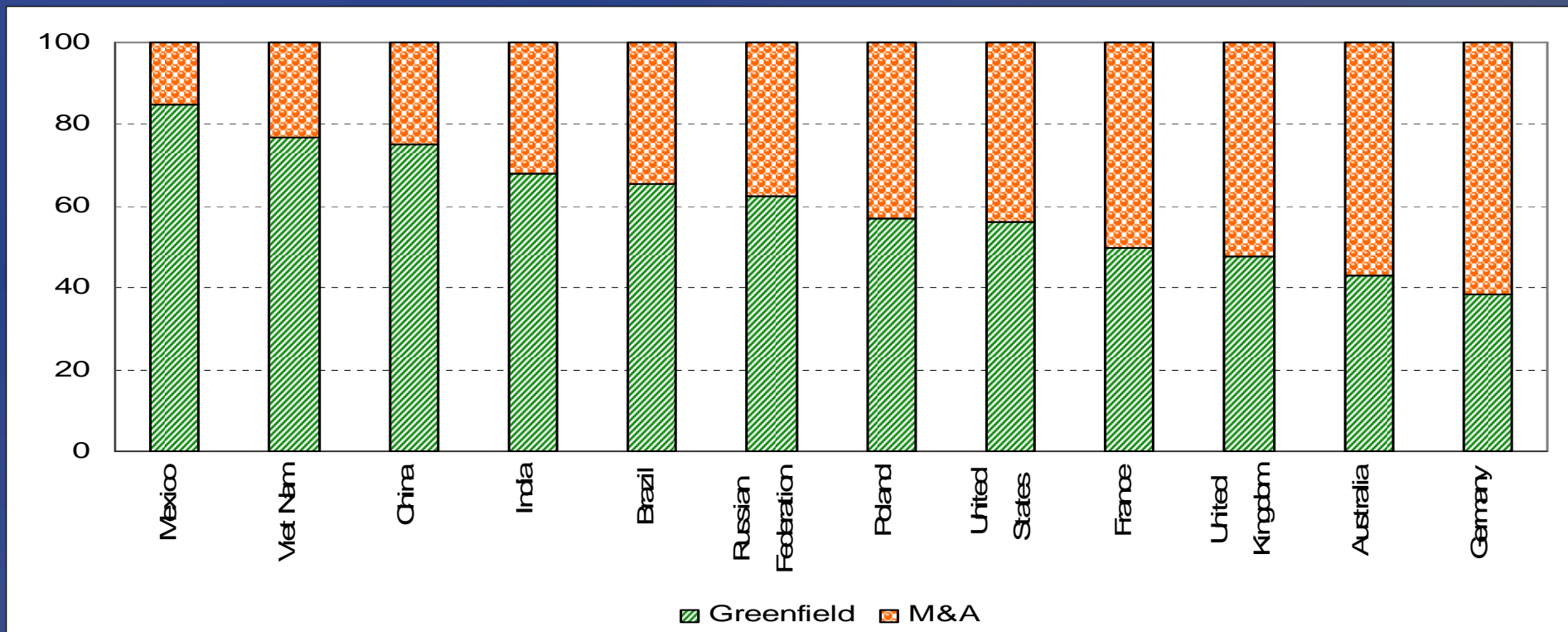


Source: WIPS survey



Entry mode: M&A more common in developed countries, greenfields in developing countries

Use of M&As and greenfield investments as an entry mode into selected host countries, 2007–2009 (Per cent of responses)



Source: WIPS survey



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THANK YOU FOR YOUR ATTENTION !!!

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